



# 25<sup>th</sup> Annual Texas Citrus Mutual Mid-Year Meeting

Thursday - March 27, 2008  
TAMU - Kingsville Citrus Center in Weslaco

## Sponsorship & Registration Form

To sponsor or register for the meeting, please complete this form and mail with your **sponsor or registration fee payable to TEXAS CITRUS MUTUAL at 901 Business Park Drive, Suite 400, Mission, Texas 78572.** Continental breakfast and lunch are provided for those who have preregistered. Those registering the day of the meeting cannot be assured the meals.

Sponsorship of \$200 includes **ONE** complementary registration.

Name: \_\_\_\_\_ Telephone # \_\_\_\_\_

Name to appear on badge: \_\_\_\_\_

Spouse's name to appear on badge: (IF ATTENDING) \_\_\_\_\_

Company / Business name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsor:	\$200	_____
Registration fee for TCM members	\$30	_____
Registration fee for Non TCM members	\$35	_____
Registration fee for Spouses	\$15	_____
Total Due \$		_____

For Office Use Only
Date Received _____
Check# _____
Amount\$ _____

### Sponsorship & Registration deadline is March 21, 2008

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Hotel Information:

Holiday Inn Express	Standard & King Room	\$89 + tax
412 S. International Blvd	Suite	\$102 + tax
Weslaco, Texas 78596		
Telephone 956-973-2222		

# Texas Citrus Mutual

## Mid-Year Meeting March 27, 2008

### Tentative Agenda

- 7:00 a.m. Registration/Continental Breakfast
- 8:00 a.m. Welcome and Announcements – Dennis Holbrook, Chairman  
TCM
- 8:10 a.m. New Opportunities for Texas Citrus - Panel Moderator - Dennis Holbrook  
Potential for new Varieties & New Rootstock - *Eliezer Louzada, TAMU-Kingsville Citrus Center*  
Status of Resistance to HLB and Canker in Texas Grapefruit - *Erik Mirkov, Texas Agri Life Research*  
Potential to increase grower returns through fresh cut citrus - *John Park, TAMU-Dept. of Agricultural Economics*  
Highlights from TexaSweat Citrus Marketing - *Elisha Ensign, TexaSweat Citrus Marketing*  
Plans for New TAMU-Kingsville Citrus Center Building - *Allen Rasmussen, Dean, College of Agriculture, TAMU-Kingsville*
- Discussion
- 9:30 a.m. Florida Perspective on the Citrus Greening Disease and its Management – *Mike Irey, Southern Gardens Division of U.S. Sugar Corporation*
- 10:10 a.m. Break and Door Prizes
- 10:25 a.m. Role of Texas Department of Agriculture in supporting citrus industry – ***The Honorable TODD STAPLES, Texas Commissioner of Agriculture***
- 10:45 a.m. Florida approach to Citrus Variety Access & Control - *Peter Chaires, New Varieties Development & Management Corporation*
- 11:15 a.m. Mexican Fruit Fly Update - *George Nash, APHIS/USDA*
- 11:30 a.m. TCM Business Meeting
- Election of new directors
  - Plans for TCM's 50<sup>th</sup> anniversary
- 12:15 p.m. Lunch
- 1:30 p.m. Western Growers Bringing Health Insurance to Texas - *Matt Bigham, Western Growers Association*
- Discussion
- 2:00 p.m. Improving Fruit Yield and Quality through Better Nutrition - *Bob Wiedenfeld, Texas Agri Life Research*
- 2:40 p.m. Adjourn